The Capabilities of our WOW GPT

Core website and blog
- Home, product, service, and pricing pages
- Blog posts and long guides
- Comparison pages against competitors
- Frequently asked questions and help articles

Sales and trust builders
- Case studies and customer stories
- Testimonials and review highlights
- One-page summaries for sales teams
- Pitch decks and slide content

Lead magnets and education
- Checklists, templates, and worksheets
- Step-by-step playbooks and how-to guides
- Quizzes, assessments, and simple calculators (both the copy and the logic)
- Webinar titles, outlines, slides, and follow-up messages

Email and text
- Newsletters
- Welcome series for new subscribers
- Nurture messages that teach and build trust
- Win-back, post-purchase, and cart recovery messages
- Text message campaigns and short prompts

Social content
- Post ideas and finished posts tailored to each platform
- Thread outlines and full threads
- Captions, hooks, and call-to-action lines
- Community prompts, polls, and reply scripts

Video and audio scripts
- Short video scripts for product demos, tips, and ads
- Storyboards that map shots and talking points
- Titles, descriptions, and thumbnail text
- Podcast outlines and show notes

Ads and promotions
- Search ad headlines and descriptions
- Social ad primary text, headlines, and versions for testing
- Banner and display copy
- Offer pages and limited-time campaign copy

Search-friendly content
- Titles, headings, and descriptions that match how people search
- Question-and-answer sections that capture common searches
- Internal link suggestions to help readers and search engines
- Article outlines that cover a topic completely

Conversion and user experience
- Landing page copy with clear value, proof, and call to action
- Product page copy, benefits, features, and images text
- Forms and microcopy (error messages, hints, button text)
- On-site messages and chat flows

Brand voice and guidelines
- Brand voice guide with do's, don'ts, and word banks
- Examples that show the voice across pages, ads, and emails
- Style guardrails to keep writers and designers consistent

Repurposing and distribution
- Turn one long piece into many short posts and clips
- Create platform-specific versions (for example, video script to blog to email)
- Teasers and summaries for newsletters and social

Visual and design support
- Creative briefs for designers and creators
- Text for infographics and carousels
- Slide content and speaking notes for talks and events
- Image descriptions and captions

Quality and governance
- Proofreading and clarity edits
- Fact-checking and source notes
- Reading level adjustments
- Accessibility checks, including text descriptions for images

If you tell me your product, your audience, and one main goal, I can propose a content plan and start drafting the first pieces right away.